

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER  
Rain

# Good News of Lower Prices—Wanamaker's Down Stairs Store



Hundreds and Hundreds More  
of the Lovely  
**\$5 HATS**  
Will Be Ready Tomorrow

Little hats and big ones, tailored hats and hats gay with tinsel or ostrich feathers! No end to the delightful new things that you'll find in the Down Stairs Millinery Salons tomorrow.

Take particular note of the velvets of which these hats are made and of the wonderful range of fashionable Autumn colorings among them. You'll be surprised at the beauty of both.

Special at \$3.85

Pretty new velvet hats in brown, taupe, French blue, black and navy are among these excellent things. The value is exceptional.

(Market)

**Lacy Georgette Crepe Blouses, \$5.90**

In flesh-pink and white, they are daintily trimmed with imitation Valenciennes laces.

**Pongee Blouses, \$3.75**

These are made in a tailored style with collars that can be worn higher or low and long sleeves.

Extra-size pongee blouses, 46 to 54, are \$4.50.

(Market)

## Another Thousand of New and Beautiful Dresses at Much Lower Prices



**Lace Dresses Are About Half Price at \$23.50 and \$25**

The foundation of these frocks is charmeuse, draped and hung with filmy lace or embroidered net. Can you imagine how pretty these airy sleeves of black are over bare arms? The frocks are suitable for informal dances, for dinners and for afternoon affairs. Mostly in black, though a few are navy blue.

**Ombre Chiffon Dresses, \$16**

Party frocks of draped chiffon display the loveliest color effects—orange shading to pale cream or vivid jade green shading to the palest Nile. Young women will love them for Autumn dances.

## Mighty Fine Winter Coats for Women Can Be Had at Low Prices in the Down Stairs Store

Between \$23.50 and \$45 there are hundreds of good coats, of warm, winter-weight materials, often trimmed with fur. They're of velour, tinselton, broadcloth, silvertone and good coatings in the fashionable shades of the Winter season. Three coats are sketched.

At \$23.50, a velour coat, lined throughout with silk, is in green, brown, navy and Burgundy.

At \$29, a coat of velour in brown, navy or green, which is topped with a collar of sealene fur. It is lined throughout with silk.

\$35, an excellent coat of suede velour, also lined with silk, has splendid lines and can be had in reindeer, brown, navy or green.

In extra sizes, 43 to 53, there is a good coat of black broadcloth which is lined from neck to hem. \$25.

Special at \$18.75

A little group of just thirty sample coats of velour, silvertone and polo cloth. Some are half lined with silk, others are lined throughout with durable Venetian. Some even have fur-trimmed collars.

**Finer Wraps and Coats**

of tinselton, Bolivia, suedene, woollyne, polo cloth, silvertone and velours, made in interesting ways and often softly finished with fur collars, are here in great abundance at \$45 to \$97.50.

Even more luxurious are the wraps, capes and coats at \$69 to \$165. These are often handsomely trimmed with beaver, squirrel, racoon or Australian opossum furs.



(Market)

## Furs of the Newest Winter Fashions

All of the furs in the Down Stairs Store are splendid furs, marked with their true names, and prices are pleasantly low.

Skunk-dyed opossum, skunk and Australian opossum are made into becoming scarfs—cape, choker and stole effects. Skunk-dyed opossum is \$27 to \$45; skunk is \$47.50 to \$90, and Australian opossum is \$40 to \$85.

**Smart One-Skin Scarfs**

are of mink, opossum, fitch, marten, skunk and kolinsky. \$15 to \$100.

(Central)

**New Clothes for Miss Schoolgirl**  
Hundreds of Gingham Frocks  
\$3, \$3.50 to \$10.75

Pleated skirts that go in and out as one walks (and if one is a little girl, that motion is quite entrancing when watched from above!), dresses with short waists and dresses with long waists, frocks that have dainty touches of hand embroidery and just about every kind of gingham frock there is! Sizes 6 to 14 years.

**Serge Frocks**

for girls of 6 to 14 years are in regulation and middy styles at \$6.75 and \$7.50. Other styles in navy serge are \$10.75 to \$29.

Special at \$21.75

You'll notice the rippling bodice, which is faced around the bottom with brick or Copenhagen Georgette. The cuffs and the vestee are also of Georgette to match.

Special at \$23.50

Ruffled chiffon dresses in maize or sky are as pretty as can be. Sizes 15 and 17 years.

**Top Coats for Miss Six-Years**  
Special at \$15

Most of them are samples, one, two or three of a kind, and they are of silvertone, corduroy, polo cloth, serge, etc., fully lined and some have fur collars.

For Big Sister—Autumn and Winter coats for girls of 8 to 14 years are \$17.25 (one sketched), \$18 to \$27.50.

For junior girls, the coats are \$25, \$32 to \$65.

(Market)

## Let the Men Come in Tomorrow for Shirts and Ties at These Low Prices

Men have been asking when they could get action in the way of low prices on shirts and neckties and pajamas.

Here is action, splendid action—as long as this sale lasts.

**4,692 Splendid Shirts at \$1.95**

**3,684 Neckties at 35c**

**660 Suits of Pajamas at \$3.35**

Comprising the best and most genuinely special sale of men's shirts and neckties that Philadelphia has known this season.

Right straight through the prices are less than you would have to pay if you could go to the manufacturer of these same goods and persuade him to sell wholesale.

It is a powerful special sale, taken straight out of our own stocks, and the goods are fine.

**These 4,692 Shirts at \$1.95** are genuinely wonderful for the money. They are about equally divided between madras and percale. The madras shirts are what is known as printed cord madras, genuine and fine and fast color. Please note that these shirts contain no fugitive dyes. The percale shirts are that satisfactory grade known as "80 square" percale, which means strength and long life.

Let it be noted that these shirts are all Fall and Winter goods. They are in weights to wear now. They include no Summer flimsies, no job lots. They are all shirts made for our own regular stocks over the generous Wanamaker dimensions and made in a first-class manner with ocean pearl buttons.

Note well that there are no "seconds," even among the buttons.

You will not find shirts anywhere near like these at anywhere near the price.

**The 3,684 Neckties at 35c** include both four-in-hand and batwing silk ties, and the variety is so great that every man can fill up his chiffonier with a dozen or dozen and a half new ties for Winter.

**The 660 Suits of Pajamas at \$3.35** come just at the right time, when so many men want a little heavier garments. They are crepe and muslin in plain colors and stripes.

The Sale will be ready tomorrow morning in the Men's Down Stairs Section on the Gallery, Market.

## Men's Wool Felt Hats at \$3

We are selling more of these every day than any other hat in stock.

One of these hats is an all-around good buy, whichever way you look at it—good in fashion, good in material (the wool felt is durable and keeps its appearance), good in color—shades of brown, green, gray, etc.—and mighty cheap in price.

(Gallery, Market)

## New Chamois Lisle Gloves in All Fashionable Lengths

They are so well cut and made that they fit like leather gloves, and are so practical that a great many women are wearing them.

—two-clasp style, \$1 a pair, in white, pongee, mastic, gray, beaver and black.

—strap wrist style, \$1.75 a pair, in white, beaver, tan and brown.

—twelve-button length, \$2 a pair, in white, beaver and covert with plain backs, and white, cafe au lait and pongee have spear-point backs.

(Central)

## All-Wool Plaid Blankets, \$15

Every thread all wool, warp and filling, warm as can be and, by reason of the plaids, good to look at. The plaids are in white with blue, pink or gray and in black-and-red.

(Central)

## Several Thousand Pairs of Shoes Left From the Great Selling Are Now Marked at New Low Prices

Heavy selling for the last three days has so broken the lines of sizes that you may have to hunt for your size.

We felt it only fair, by way of compensation, to lower the prices of the remaining pairs.

If your size is among the shoes on sale tomorrow, you will be getting shoe value that is incomparable.

**All Remaining Women's, Children's and Boys' Shoes Are Now \$2.50 a Pair**

The women's shoes are of black kidskin or black calfskin in high, laced styles. Oxford ties are in black and dark tan and pumps are in patent leather or dull black leather.

(Chestnut)

Children's shoes are mostly of the plain black leather type, buttoned or laced, which is best for school. A few in patent leather are also here.

(Chestnut)

Boys' shoes are of black or dark tan leather, in laced style, with heavily welted soles.

(In the Juvenile Shop, Market Street Gallery)

**All Remaining Men's Shoes Are Now \$3.50**

These are of black leather with welted soles and are on English or blucher lines.

(Gallery, Market)

## Wonderful News of Low Prices on Men's and Boys' Clothing

All the men's and boys' good, new Winter suits and overcoats in the Down Stairs Store have had their prices lessened 25 per cent.

This means our own fine, brand-new Fall and Winter stocks.

Here are the new low prices:  
Men's suits range in price from \$25.80 to \$40.15.

Overcoats for men, \$22.15 to \$34.90.

Men's odd trousers, \$5.80 to \$9.

And these good clothes for boys:  
Cheviot suits, \$14.

Mackinaws, \$10.35.

Blue serge suits, \$13.15.

Two-trouser cheviot suits, \$14.65 to \$21.55.

Overcoats, 8 to 16 years, \$13.75 to \$18.75.

Serge knickerbockers, \$3.20.

Corduroy knickerbockers, \$2.15.

(Gallery—Market)

## Gingham Bungalow Aprons Special at \$1

Think of it—fine, big, all-over bungalow aprons, cut generously full and made of good gingham—at this price! Each apron has a pocket and there is a belt in back.

(Central)

## Fluffy Marabou Scarfs Special at \$5

Marabou alone or combined with ostrich makes this cape-shaped scarf, lined with silk and finished with silk ribbon ends. Seal brown, natural and black.

**Wolf Scarfs Aplenty, \$5 to \$12.75**

They are in many attractive colors and combinations; some are plain, others with pockets and belts.

(Central)

## Silk Jersey Petticoats Special at \$4.85

Soft jersey silk petticoats are in black, navy and pretty shades of rose, taupe, brown and purple. The accordion-pleated flounces are plain or have a broad stripe of contrasting color.

(Central)